



新加坡金钻珠宝商会  
SINGAPORE JEWELLERS ASSOCIATION

19<sup>th</sup> May 2021

Dear Members,

## **RE-INTRODUCING E-COMMERCE BOOSTER PACKAGE + UPDATED ADVISORY FOR RETAIL ESTABLISHMENTS (INCLUDING ONLINE RETAIL DELIVERY)**

The Multi-Ministry Taskforce (MTF) announced on 14 May 2021 that safe management measures will be further tightened to reduce the risk of community spread, with effect **from 16 May to 13 June 2021**.

To further support retailers in diversifying their operations and defraying business costs of going online, ESG has re-introduced its [E-commerce Booster Package](#). Members are encouraged to tap on the grant to build and enhance your online presence in the market.

Please refer to the attached infographics and click [here](#) for details on updated safe management measures for online retail delivery. Access <https://www.enterprisesg.gov.sg/covid-19/> for advisories on COVID-19 for businesses.

### **Key updates to note for Retail/ Lifestyle-related sectors**

- Ensure at least one-metre spacing between groups of customers (of up to 2 persons)
- Occupancy limits for malls and large standalone stores reduced to one person per 16sqm of gross floor area
- “Mask-off” services cannot carry on, such as nose piercing etc. (with the exception of medical / dental services)
- Do NOT carry out any events or promotions that will cause crowding.

Retail establishments should put up clear signages to remind customers to comply with safe management requirements where applicable, train and deploy service personnel to provide clear communication to customers on SMMs. Click [here](#) for more details on safe management measures for retail establishments.

Employers, employees and delivery personnel (if any) must exercise social responsibility by observing good personal hygiene and monitoring their health conditions. Employees and delivery personnel must reduce physical interactions and not have meals in groups. Those who are unwell, even with mild flu-like symptoms, must see a doctor and stay at home to prevent the spread of illnesses to others.

Thank you for your kind attention.

Stay safe!

Regards,

Singapore Jewellers Association



2021年5月19日

致：全体会员

## 再次推荐电子商务加强配套及零售商的跟进指导建议（包括网上送货服务）

抗疫跨部门工作小组（MTF）于2021年5月14日宣布，将从**2021年5月16日至2021年6月13日**进一步加强安全管理措施，以减少社区病毒扩散的风险。

为了进一步协助零售商开源节流，并降低数码化成本，企业发展局再次推荐电子商务加强配套（[E-Commerce Booster Package](#)）。本会鼓励会员利用补助金来建设和加强公司线上销售市场的能力。

请参考附上的安全管理措施图表，再点击[此处](#)以获取有关零售网上送货服务的最新安全管理措施的详细信息，或浏览 <https://www.enterprisesg.gov.sg/covid-19> 以获取有关企业COVID-19的咨询。

### 以下重点说明与零售/休闲相关行业要注意的事项：

- 确保客户之间的距离保持一米（最多2人）
- 购物中心和大型独立商店限制人群的距离为每16平方米一人
- 不能进行“面对面”服务，例如穿鼻孔等（医疗/牙科服务除外）
- 请勿举办任何造成群聚的促销活动。

零售商应张贴明确的指示牌，以提醒客户遵守正确的安全管理措施，并指示及分配经训练的服务人员向客户清晰的讲解并遵守安全管理措施。点击[此处](#)以获取有关零售场所安全管理措施的更多详细信息。

雇主、雇员和送货员（如有）必须保持良好的个人卫生习惯和监测个人的健康状况，以履行社会责任。员工和送货员之间必须减少躯体互动，不允许一起用餐。凡有身体不适，或有轻度流感症状者，必须向医生求诊！并待在家里以防止将病毒传给他人。

感谢您的关注！保持警惕！

新加坡金钻珠宝商会