



2nd September 2021

Dear Members,

E-COMMERCE BOOSTER PACKAGE [EXTENDED]

The E-Commerce Booster Package was re-introduced in May 2021 to support retailers in diversifying their operations and to defray their business costs of going online.

The extended package is now open for application till **16 November 2021**. Supporting e-commerce platforms include Lazada, Mummy's Market, Qoo10, Shopee and ZALORA.

You may click [here](#) above for more information.

*** For companies that have previously benefited from the E-Commerce Booster package launched in Apr 2020, you may still apply if you sign up with another appointed platform with which you do not have an existing account.*

Thank you for your attention.

Regards,

Singapore Jewellers Association

2021 年 9 月 2 日

致：全体会员

电子商务加强配套

电子商务加强配套于 2021 年 5 月重新推出，以支持零售商实现业务多元化及减低线上的营运成本。

申请加强配套经已开放，一直到 **2021 年 11 月 16 日**。支持的电子商务平台包括：Lazada、Mummy's Market、Qoo10、Shopee 和 ZALORA。

请点击[此处](#)以获取更多讯息。

*** 那些经已在 2020 年 4 月推出的电子商务加强配套受惠的公司，如果您所申请的指定注册平台不是现有的账户，您仍然可以提出申请。*

感谢您的关注！

新加坡金钻珠宝商会