



新加坡金钻珠宝商会  
SINGAPORE JEWELLERS ASSOCIATION

7<sup>th</sup> September 2021

Dear Members,

## **WEBINAR : E-COMMERCE LANDSCAPE AND OPPORTUNITIES IN THE EU FOR SG COMPANIES**

Enterprise Singapore (ESG) is organising a webinar titled “**e-Commerce Landscape and Opportunities in the EU**”.

This webinar aims to provide insights on the opportunities in the EU e-commerce market and experts are also invited to share tips with companies on topics such as marketplace onboarding, logistics & e-fulfilment, legal and tax compliance.

Date: **08 September 2021**

Time: 3:00pm – 5:00pm

Mode: Virtual via Zoom (link will be provided upon successful registration)

Fee: Complimentary

To register, click on the ‘Register Now’ icon below or reach out to Victor ([victor\\_dulait@enterprisesg.gov.sg](mailto:victor_dulait@enterprisesg.gov.sg)) if you have queries on the webinar.

You may refer to the EDM attached below for more information.

Thank you for your attention.

Regards,

Singapore Jewellers Association



新加坡金钻珠宝商会  
SINGAPORE JEWELLERS ASSOCIATION

2021 年 9 月 7 日

致：全体会员

## 网络研讨会

新加坡企业发展局 (ESG) 将组办一场名为 “**e-Commerce Landscape and Opportunities in the EU**” 网络研讨会。

网络研讨会旨在提供有关欧盟电子商务市场机遇的深入了解，研讨会邀请专家与公司分享有关市场切入、物流和电子商务履行、法律和税务遵守等课题的技巧。

日期 : 2021 年 9 月 8 日 (星期四)  
时间 : 下午 3 时至 5 时  
模式 : 虚拟 Zoom 平台 (成功注册后将提供链接)  
费用 : 免费

您可以通过以下图标点击 “Register Now” 进行注册或与 Victor 联系  
([victor\\_dulait@enterprisesg.gov.sg](mailto:victor_dulait@enterprisesg.gov.sg))

您可以参阅以下文件获取更多信息。

感谢您的关注！

新加坡金钻珠宝商会



## E-commerce landscape in the EU and opportunities for Singaporean companies

08/09/2021

REGISTER NOW

E-commerce is booming in the European Union. Last year, European consumers spent US\$425.2bn online (+US\$71bn compared to 2019). By 2025, Europe's e-commerce segment is forecast to reach almost US\$570bn.

The Netherlands alone is rated as the world's most globally connected country according to the DHL Connectedness Index 2020. Home to the largest port in Europe and one of the largest airports in the world, the country can serve as a gateway for Singapore companies to bring their products into the booming EU e-commerce market.

Co-organised by Enterprise Singapore and the Holland International Distribution Council, this webinar invites different experts to give you comprehensive insights into the EU e-commerce market, the opportunities and tips on navigating topics such as marketplace onboarding, logistics & e-fulfilment, legal and tax compliance.

### Highlights

- Learn more about the e-commerce market in Europe, from trends, developments to opportunities.
- Hear from experts on how you can launch, grow and optimise your brand on European marketplaces
- Uncover insights into how you can leverage the Netherlands as a logistics and e-fulfilment hub
- Learn how you can better navigate the EU e-commerce legal and tax landscape

### Programme

03:00pm (GMT +8)	<b>Introduction</b> Enterprise Singapore
03:05pm	<b>E-commerce &amp; fulfilment in Europe: trends &amp; development</b> Mr. Jasper Eggebeen, Senior Manager Supply Chain Solutions, Holland International Distribution Council (HIDC)
03:20pm	<b>Launching, growing &amp; optimize your brand on key European marketplaces</b>

	Mr. Ad Meisen, Director & Founder, Brightways
03:35pm	<b>E-commerce compliance in the EU</b> Ms. Ye Yu, Lawyer, La Gro Geelkerken Advocaten Mr. Joost Vrancken Peeters, Lawyer, La Gro Geelkerken Advocaten
03:50pm	<b>The Netherlands, (digital) gateway to Europe</b> Mrs. Adeline Tan, Area Director - Singapore, Australia, New Zealand at Netherlands Foreign Investment Agency
04:05pm	Q&A
04:15pm	<b>Conclusion</b> Enterprise Singapore

**Enterprise  
Singapore**

Co-organised by:



**Holland  
International  
Distribution  
Council**