



新加坡金钻珠宝商会
SINGAPORE JEWELLERS ASSOCIATION

6th January 2022

Dear Members,

**COMPLIMENTARY WEBINAR - THE FUTURE OF RETAIL : TRENDS,
CONSUMERS AND MANPOWER (12 JAN 2022)**

Happy New Year!

To kick off the new year of 2022, we would like to inform you of a complimentary webinar titled “*The Future of Retail : Trends, Consumers and Manpower*”, organised by Singapore Institute of Retail Studies (SIRS), Workforce Singapore (WSG), and WGSN.

You may refer to the details below for registration purposes.

Regards,

Singapore Jewellers Association

2022 年 1 月 6 日

致：全体会员

网络研讨会 – 零售的未来：趋势、消费者和人力（2022 年 1 月 12 日）

新年快乐！

本会敬此通知，新加坡零售管理学院 (SIRS)、新加坡劳动力发展局 (WSG) 和 WGSN 将组办一场名为“零售的未来：趋势、消费者和人力”的免费网络研讨会。

请参考以下的详细信息进行注册。

感谢您的关注

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Local retailers have been transitioning to omni-channel strategies to adapt to the everchanging pandemic circumstances. Despite that, storefront roles such as Retail Associates remain crucial for the industry. To deliver a seamless omni-channel customer experience, retailers need to redesign the job scope of their storefront staff to incorporate digitalisation duties such as engaging customers online or studying customers 'data. The post-pandemic consumers will demand new forms of digital connectivity and human connection. So how can brands and companies win in this era of commerce across categories? In this webinar, WGSN's Trend Expert Charlie Clark will introduce their annual white paper, Future Consumer 2023, on exploring the consumer profiles who will shape the world around us. In addition, Workforce Singapore will share the manpower trends and the various support available for the retail industry as it adjusts and recovers from the effects of the pandemic.

Date: 12th January (Wed)

Time: 3pm – 4.30pm

RSVP Here



Organised by:

