



新加坡金钻珠宝商会
SINGAPORE JEWELLERS ASSOCIATION

11st January 2022

Dear Members,

BUSINESS OUTLOOK 2022

Please see information below regarding “Business Outlook 2022” webinar organised by SME Centre@SCCCI. This webinar will be held on 21 January 2022 from 2.30 pm to 5 pm.

Thank you for your attention.

Regards,

Singapore Jewellers Association

致：全体会员

2022 年商务展望网络研讨会

请参阅以下于 2022 年 1 月 21 日下午 2 时 30 分至 5 时，由新加坡中华总商会中小企业中心举办的商务展望网络研讨会的信息。

感谢您的关注

新加坡金钻珠宝商会

Subject: Business Outlook Seminar on 21 January 2022, 2.30pm - 5pm organised by SME Centre@SCCCI

Dear Trade Association (TA) Members,

Greetings from the Singapore Chinese Chamber of Commerce & Industry (SCCCI).

We would like to invite you to the Business Outlook Seminar on **21 January 2022 (Fri)** from **2:30 pm to 5:00 pm** organised by SME Centre@SCCCI.

The global economy continues to be plagued by development of COVID-19 variants. What are the key factors that will shape the prospects for Singapore in 2022? For businesses, how can they transform themselves to cope with changing market dynamics and unlock new opportunities for sustainable business growth?

Join us in this maiden webinar to gain insights from professional speakers on the business outlook of 2022, the opportunities and keys to achieving new goals in the current highly volatile and complex environment.

You may register for the webinar via this

link : https://us02web.zoom.us/webinar/register/4316412704966/WN_iBez7IDiS36PGzV2VH54cw.

For any queries, please contact SME Centre@SCCCI at 8202 3424 or event@smecentre-sccci.sg

BUSINESS OUTLOOK 2022
Unlocking Sustainable Values in the New Frontiers

21 JAN 2022, FRIDAY
2.30 PM TO 5.00 PM

The global economy continues to be plagued by development of COVID-19 variants. What are the key factors that will shape the prospects for Singapore in 2022? For businesses, how can they transform themselves to cope with changing market dynamics and unlock new opportunities for sustainable business growth?

Join us in this maiden webinar to gain insights from the professional speakers on business outlook 2022, opportunities and the keys to achieving new goals in the current highly volatile and complex environment as we welcome 2022.

ORGANIZED BY: **SME CENTRE**
SUPPORTED BY: **UOB**
IN COLLABORATION WITH: **SMU** and **Asian Enterprise Institute**

[Register Here!](#)

For enquiries, please contact SME Centre@SCCCI at 8202 3424 | evem@smecentre-sccci.sg | www.smecentre-sccci.sg

WEBINAR FOR SMEs
GROW & THRIVE

SPEAKERS & HIGHLIGHTS

Mr Alvin Liew
Senior Economist, Senior Vice President
Global Economics and Markets Research
United Overseas Bank (UOB)
Global economic outlook 2022: Key themes and opportunities
COVID-19 variant Omicron, inflation and the US Federal Reserve are the key factors that will shape the global economy and Singapore's prospects in 2022. Gain insights on these developments and the opportunities for businesses.

Mr Alan Wong
Principal Business Advisor
SME Centre@Central
Broadening human capital competencies in the VUCA world
Human capital is the greatest asset to any organisations and it is its people that determines its relevance and ability to sustain. Discover how you can assess your organisation's skills level and close the identified gaps.

Mr Simon Seah
Principal Consultant
Growth Consulting Pte Ltd
Strategic keys to unlocking sustainable values
With the unprecedented disruption brought about by the pandemic, businesses are looking to transform themselves. However, there is no one-size-fits-all approach to transformation. Uncover the 3 key strategic keys to help business leaders start their journey on leading sustainable transformation for their organisations.

Ms Vera Tan
Vice President
AIEA@SMU
Feeding executive leadership for growth and transformation
Managing an established enterprise remains a challenge for local business leaders as you add to the hurdles set by the COVID-19 pandemic. To give your company for more sustainable growth, SMU's Enterprise Leadership for Transformation (ELT) Programme offers you the opportunities to enhance leadership capabilities & expand business networks.

Thank you and regards
Christina

Christina Soh 苏美玲 | Senior Manager, Industry Clusters | Singapore Chinese Chamber of Commerce & Industry

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