



新加坡金钻珠宝商会
SINGAPORE JEWELLERS ASSOCIATION

23 August 2022

Dear Members,

SMCCI BAZAAR SINGAPURA - INAUGURAL VIRTUAL SHOPPING BONANZA

Please see email below from SCCCCI regarding SMCCI Bazaar Singapura - Inaugural Virtual Shopping Bonanza.

Thank you.

Regards,

Singapore Jewellers Association

致：全体会员

SMCCI BAZAAR SINGAPURA – 首届线上购物盛会

请参阅以下新加坡中华总商会发送的有关新加坡马来工商会 “SMCCI Bazaar Singapura” – 首届线上购物盛会的电子邮件。

谢谢！

新加坡金钻珠宝商会

Dear Trade Association (TA) Members,

Greetings from the Singapore Chinese Chamber of Commerce & Industry (SCCCI).

Championed by Singapore Malay Chamber of Commerce & Industry (SMCCI), **Bazaar Singapura** is an inaugural campaign which allows merchants to reach a broader audience and leverage on a large consumer base and tools made readily available ONLINE during the Great Singapore Sale. It provides members an alternative source of revenue growth by participating in this E-commerce platform.

A collaborative effort between 3 ethnic Chambers (Singapore Chinese Chamber of Commerce & Industry, Singapore Malay Chamber of Commerce & Industry and Singapore Indian Chamber of Commerce & Industry) and Singapore Retailers Association. This campaign aims to help merchants in digitalising their businesses during the period of the renowned Great

Singapore Sale which will take place from **9 September** onwards, giving merchants a better exposure and a wider outreach to their target audience in this nationwide event.

We would like to take this opportunity to invite your members to be part of the Great Singapore Sale.

For more information and to register, visit <https://bazaarsingapura.sg/merchant-info/> today. Alternatively, please contact Mr Zulkifly at zulkifly@smcci.org.sg or 9003 5183 if you have any other enquiries.

Instagram: **@bazaar_singapura** Facebook: **bazaarsingapuraofficial** TikTok: **@SMCCEnterprise**

Thank you and regards
Christina