



新加坡金钻珠宝商会
SINGAPORE JEWELLERS ASSOCIATION

9 September 2022

Dear Members,

BUILDING STRONG SG BRANDS IN CHINA

Please see email below from SCCC I regarding Building Strong SG Brands in China on Friday, 23 September 2022.

Thank you for your attention.

Regards

Singapore Jewellers Association

2022 年 9 月 9 日

致：全体会员

在中国打造强大的 SG 品牌

请参阅以下来自新加坡中华总商会于 2022 年 9 月 23 日，星期五，举办的“在中国打造强大的 SG 品牌”的电子邮件。

感谢您的关注

新加坡金钻珠宝商会

Dear Trade Association (TA) Members,

Greetings from the Singapore Chinese Chamber of Commerce & Industry (SCCCI).

We would like to invite you to the “Building Strong SG Brands in China” event on 23 September 2022 (Fri) from 2.30pm to 3.50pm in SCCC I Conference Room organised by SCCC I China Affairs.

Date: Friday, 23 September 2022

Time: 2.30pm-3.50pm

Venue: Conference Room, 9 Jurong Town Hall Road #04-01, Trade Association Hub, Jurong Town Hall, Singapore 609431

Registration link: : <https://forms.office.com/r/VFUKBbR5Q>

For any queries, please email to zecheng@sccci.org.sg.

Jointly organised by:



新加坡企业中心
SINGAPORE ENTERPRISE CENTRE SHANGHAI
SINGAPORE ENTERPRISE CENTRE CHENGDU

In Partnership with:

BIPO
Make Life Easier.

Building Strong SG Brands in China

Date: 23 September 2022 (Friday)

Time: 2.30 PM - 3.50 PM

Fee: Complimentary

Venue: Conference Room

9 Jurong Town Hall Road, #04-01

Trade Association Hub, Singapore 609431

SCCCI assists Singapore businesses to seize the enormous opportunities in China market by tapping on the one-stop service provided by SCCCI's representative offices in Shanghai, Chengdu, and Chongqing, maximising the economic benefits of both online and offline promotion.

With a focus on the China market - a priority market for many Singapore companies - our speaker Mr. David Hu (Director, China Affairs, SCCCI) will share on his personal experiences, case studies and practical tips on how to leverage SCCCI's integrated services including business advisory, market information, business matching and the Singapore Import Pavilion (SIP) during market entry and expansion. You will also learn from Mr. Jeffrey Kwek (Director, China Market Specialist, SCCCI) about the social media landscape in China and how companies can gain a foothold in the fast-moving consumer goods market in China. The third speaker Mr. Felix Ji is the Enterprise Solutions Director at BIPO where he has been assisting a variety of clients in exploring the new business and implementing the HR strategies with overseas service landing in different countries. He will talk about the Manpower Opportunities and Challenges in China.

PROGRAMME (tentative):

2.30pm-2.35pm: Introduction

2.35pm-2.55pm: Introduction of SCCCI's integrated services by Mr. David Hu

2.55pm-3.15pm: Effective Ways To Grow Your Business In China by Mr. Jeffrey Kwek

3.15pm-3.35pm: Manpower Opportunities and Challenges in China by Mr. Felix Ji

3.35pm-3.50pm: Live Streaming Singapore Import Pavilion (SIP)

3.50pm: End of Programme

SPEAKERS



For further enquiries, please contact zecheng@sccci.org.sg

[Register Now](#)

Please feel free to share with your members and partners.

Thank you and regards
Christina