



新加坡金钻珠宝商会  
SINGAPORE JEWELLERS ASSOCIATION

14 April 2023

Dear Members,

Please refer to the email below from SCCCI.

Thank you for your attention.

Regards,

Singapore Jewellers Association

---

致：全体会员

请参阅以下邮件来自新加坡中华总商会的讯息。

感谢您的关注

新加坡金钻珠宝商会

---

**From:** Christina Soh May Ling <[christina@sccci.org.sg](mailto:christina@sccci.org.sg)>

**Sent:** Wednesday, 12 April 2023 4:29 pm

**Cc:** Yu Meng Shan <[mengshan@sccci.org.sg](mailto:mengshan@sccci.org.sg)>; Gu Zecheng <[zecheng@sccci.org.sg](mailto:zecheng@sccci.org.sg)>

**Subject:** [SCCCI] Shanghai Xuhui Overseas Investment Promotion Conference on 18 Apr 2023

Dear Trade Association (TA) Members,

Greetings from the Singapore Chinese Chamber of Commerce & Industry (SCCCI).

Together with Shanghai Xuhui District People's Government, Singapore Chinese Chamber of Commerce & Industry will be organising the "Shanghai Xuhui Overseas Investment Promotion Conference" to promote and explore the potential of the Shanghai Xuhui.

Shanghai Xuhui Overseas Investment Promotion Conference

## Xuhui & Singapore, together for a Shared Future

REGISTER NOW 

18 April 2023 • 10:00am - 10:50am • Shangri-La Hotel, Singapore, Katong Ballroom  
Shangri-La Singapore, 22 Orange Grove Road, Singapore 258350



(RSVP: <https://forms.office.com/r/MENZRBbfX9>)

The conference aims to promote the favorable investment environment of Xuhui and engage in exchanges and negotiations to promote cooperation with Singapore in related fields. The event also seeks to engage in in-depth discussions with companies interested in investing in Shanghai and Xuhui and strive to establish strategic cooperative relationships.

We would like to cordially invite you and your members for the above-mentioned conference. Please find attached EDM for your reference.

### **Event Details:**

**Date:** 18<sup>th</sup> April 2023 (Tuesday)

**Time:** 9.30am-11am

**Venue:** Katong Ballroom, Shangri-La Hotel Singapore

**Address:** 22 Orange Grove Road, Singapore 258350

**Medium:** Mandarin

**Cost:** Complimentary

Agenda (Tentative)

0930 Registration

1000 Start of Event (promotional video of Xuhui District)

1005 Speech by Mr Cao Liqiang, Secretary of Xuhui District CPC Committee

1010 Speech by representatives from Singapore Government and Singapore Chinese Chamber of Commerce & Industry

1016 Investment Promotion by Xuhui District Commission of Commerce, Xuhui Bureau of Planning and Natural Resources

1026 MoU Signing Ceremony

1030 Launching Ceremony of Shanghai Xuhui Foreign Investment Promotion Service Center

1036 Sharing by key companies' representatives and partners

1040 Networking

For further queries, do contact Gu Zecheng at 6430 8317 [zecheng@sccci.org.sg](mailto:zecheng@sccci.org.sg) or Yu Mengshan at 6430 8355 [mengshan@sccci.org.sg](mailto:mengshan@sccci.org.sg).

Please feel free to share with your members and partners.

Thank you and regards  
Christina

Christina Soh 苏美玲 | Senior Manager, Industry Clusters | Singapore Chinese Chamber of Commerce & Industry

Tel: 6337 8381 | Fax: 6339 0605 | 9 Jurong Town Hall Road, #04-01, Trade Association Hub, Jurong Town Hall, Singapore 609431 | Website: [www.sccci.org.sg](http://www.sccci.org.sg)  
| Email: [christina@sccci.org.sg](mailto:christina@sccci.org.sg)



Connect with us on   

The banner has a dark blue background with vibrant, glowing pink and purple light trails on the right side. At the top left, the 'SMEICC' logo is displayed in a colorful, stylized font, with 'CONFERENCE SERIES' and 'SINCE 1997' written below it. The main text is in white and red: '开创未来的领导力：战胜逆境' (Opening up future leadership: overcoming adversity), followed by 'LEADERSHIP NEXT: RISING ABOVE ADVERSITY' in large, bold letters. To the right, it says 'SAVE THE DATE TO JOIN US'. Below this, the dates '15 & 16 August 2023' and the location 'Suntec Convention Centre' are listed. At the bottom left, the organizer is identified as '新加坡中華總商會' (Singapore Chinese Chamber of Commerce & Industry). At the bottom, contact information is provided: 'Find out more : @ [www.smeicc.org](http://www.smeicc.org)  +65 6337 8381  [facebook.com/smeicc/](https://facebook.com/smeicc/)